



KIDS CHEAT SHEET

# Welcome

Enter the Lab · With Ivy the Owl

EP 01

Welcome

CASHQUEST KIDS · INVESTOR LAB

## Welcome to the Investor Lab!

*Visual: Chibi-Pixar Ivy in a gold lab coat opens a tall navy door. Cream light spills out. A gold lab beaker glows on the table inside. Sparkles drift up. Title in gold serif on navy.*

Hi! I am Ivy. Step inside the lab. Today we start something new. We will learn about money that can grow.



**Big Idea: A lab is where we test ideas.**

## Meet the Gold Beaker

*Visual: Close-up of the gold lab beaker on a cream counter. Inside, a tiny stock-chart line climbs upward like a green vine. Each data point sprouts a small leaf. Navy background with star-dust sparkles.*

This is our special beaker. It is gold. Inside it, ideas grow. We will pour money in. We will watch what happens.



**Watch the line climb!**

## Spend, Save, Invest

*Visual: Three chibi jars in a row on a cream shelf: a red Spend jar with ice cream, a blue Save jar with a piggy, and a tall gold Invest beaker with a sparkly chart inside. Ivy points to the beaker. Navy backdrop.*

Spend = use it now. Save = keep it safe. Invest = let it grow. Three jobs for your money. Today we learn job three.



**Three jobs. One coin.**

## What Is an Investment?

*Visual: Split scene: left side a tiny gold coin being planted in cream soil; right side the same spot moments later with a glowing gold sprout shaped like an upward chart line. Ivy waters it with a navy watering can. Sparkles rise.*

An investment is when you put money or work into something so it can grow. Like a seed. You plant it. You wait. It grows tall.



**Plant. Wait. Grow.**

## Risk and Reward

*Visual: Two pots side by side on a cream lab counter. Left pot: a small steady green sprout (low risk). Right pot: a tall sparkly gold tree with one wilted leaf (higher risk, higher reward). Ivy looks curious, not worried. Navy backdrop.*

Some seeds grow tall. Some do not. That is risk. The big tree is the reward. We do not know which is which yet. That is okay.



**More chance, more grow. More chance, more shrink.**

## Time Is the Secret

*Visual: Three pots in a row showing the same seed at Year 1 (sprout), Year 5 (small tree), Year 20 (giant gold tree with chart-line branches and sparkly fruit). A chibi-Pixar clock with friendly eyes smiles above. Navy backdrop, gold rim light.*

Time is the magic ingredient. The longer your seed grows, the bigger the tree. Kids have the most time of all. That is your superpower.



**You + Time = Big Tree.**

## Patience Is a Tool

*Visual: Ivy sits cross-legged on a cream lab stool watching the gold beaker. A tiny hourglass with gold sand sits next to her. The chart inside the beaker climbs slowly. Soft navy light, gentle sparkles.*

In the lab we use tools. Our best tool is patience. Patience means waiting with a smile. We check. We wait. We learn.



**Patience is power.**

## What I Will Learn

*Visual: A cream chalkboard on a navy wall with gold chalk words: 'Grow', 'Choose', 'Wait', 'Learn'. Ivy stands beside it pointing with a sparkly gold pointer. Mini beaker icon in the corner.*

In this lab I will learn new words. I will learn how money can grow. I will learn how grown-ups make choices. I will not be told what to buy.



**Learn the lab. Make your own choices later.**

## The 12 Episodes Ahead

*Visual: A navy wall with 12 small gold doors arranged in a grid, each numbered 1-12 with a cream nameplate. Door 1 is open and glowing. Ivy stands at door 1 waving. Tiny sparkles trail between doors like a chart line.*

Look at the map. Twelve doors. Twelve labs. Each one teaches a new piece. Today is door one. Welcome inside.



**12 labs. One you.**

## Lab Rules

*Visual: A cream poster pinned to a navy wall with three gold rules in big chibi handwriting. A chibi Ivy gives a thumbs-up. A small gold safety-goggles icon sits in the corner.*

Rule 1: Ask questions. Rule 2: Be kind to your money. Rule 3: Never copy the lab to buy things in real life without a grown-up. We are learning, not advising.



**Learn first. Choose later. With a grown-up.**

## Your First Mission

*Visual: A chibi kid in a navy hoodie holding a magnifying gold lens, looking at a houseplant on a cream windowsill. Ivy peeks in from the corner with a wink. Sparkles around the plant.*

Find one thing at home that grew over time. A plant. A pet. A photo of you. Tell a grown-up what it needed to grow. Time? Care? Both?



**Mission One: Find a Grower.**

## See You in Episode 2

*Visual: Ivy waves from inside the lab as the gold door begins to close softly. The beaker on the counter still glows with its rising chart inside. Door number 2 in the background starts to light up. Navy night sky with gold stars.*

Great work today, lab buddy. In episode two we meet our first big idea: a share. See you soon. Keep the beaker warm.



**Next: What is a share?**

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