



KIDS CHEAT SHEET

Welcome

Enter the Lab · With Ivy the Owl

EP 01

Welcome

CASHQUEST KIDS · INVESTOR LAB

Welcome, Parents — Inside the Investor Lab

Visual: Warm chibi-Pixar scene: a parent and child at a kitchen table, navy mugs steaming. Between them sits a small gold beaker with a tiny rising chart inside. Cream tablecloth, gold pendant light.

Your child just stepped into Episode 01 of the Investor Lab. This guide helps you reinforce what Ivy taught without turning it into a lecture. Ten minutes of conversation this week is plenty.

What Your Child Learned Today

Visual: A cream notebook page with five gold checkmarks listing today's lessons. The gold beaker sits at the corner of the page, sparkles drifting up. Navy ribbon bookmark.

Three jobs for money (spend, save, invest). The definition of an investment in kid language. The lab beaker as a place where money or effort can grow. Risk and reward in plain words. Why time matters most when you are young.

How to Talk About 'Invest' at Home

Visual: Parent and child kneeling at a navy planter on a cream porch. Child holds a gold coin shaped like a seed. The first sprout is already curling upward with a tiny chart-line leaf.

Use the seed metaphor. A seed planted today can be a tree in years. Ask: 'What is something you'd want to grow over a long time?' Listen first, then share. Avoid product names. Keep it about the idea.

Risk-Reward in Everyday Life

Visual: Split chibi panel: left, child trying a strange-looking but smiley fruit; right, child stepping onto a soccer field with a friendly coach. Both panels glow with gold rim light on a navy background.

Risk is everywhere. Trying a new food. Joining a new club. Most kid risks are small. Use them as practice. 'What might go great? What might not? How would you handle that?' That mindset is the foundation of investing later.

Time Is the Real Superpower

Visual: A chibi hourglass with gold sand on a cream desk. Through the glass we can see a tiny tree growing from sprout to giant across the falling grains. Navy desk lamp glows above.

If your child is 8 and learns the idea of letting money grow over decades, they have already won the hardest battle: patience. You don't need to teach numbers yet. You only need to protect their patience.

Conversation Starters This Week

Visual: Four chibi speech bubbles in cream, each tipped in gold, floating over a navy living-room couch with a kid and parent reading the cheat sheet together.

1) What did Ivy mean by the gold beaker? 2) Can you name a time you waited for something good? 3) If you had a magic seed that took years to grow, what would it be? 4) Is saving the same as investing? Why or why not?

What This Episode Is Not

Visual: A cream caution sign on a navy lab door with a friendly gold safety-goggles icon. Ivy stands beside it nodding. Soft sparkles, no alarm — informative tone.

It is not a recommendation to buy anything. It is not a list of investments. It is not a promise that money grows. Investing involves the chance of loss. We teach the concept, not the product.

At-Home Lab Activity (15 min)

Visual: Cream kitchen counter scene with a small terracotta pot, a navy watering can, and a gold-rimmed mason jar of seeds. Parent and child smile. A wall calendar on the side has a gold check on this week.

Plant something together. A bean. A bulb. A photo timeline of a houseplant. Mark a calendar. Check it weekly. Discuss: what helped it grow? What slowed it down? Compare to how time, care, and patience help money grow.

Signals Your Child Got It

Visual: A chibi report card on cream paper with four gold stars. Behind it Ivy gives a soft thumbs up. Navy clipboard background, sparkles around the stars.

They use the words spend, save, and invest correctly. They say 'time helps it grow.' They ask what risk means. They are curious about the next episode. Curiosity is the goal, not mastery.

Looking Ahead — The 12 Episodes

Visual: A cream roadmap unrolling across a navy desk. Twelve gold milestone markers numbered 1-12. Marker 1 has a small flag planted. Ivy stands at marker 1 looking ahead.

Episode 02 introduces shares. Later episodes cover compounding, diversification, long-term thinking, fees, scams, taxes basics, and putting it all together. Each episode stays educational. No product names. No advice.

Thank You for Learning With Your Kid

Visual: Warm chibi-Pixar family silhouette at sunset window. Parent's hand on child's shoulder. The gold beaker glows on the windowsill. Sparkles rise into a cream-pink-navy sky.

Kids who talk about money with a trusted grown-up grow into adults who feel calm about money. You just gave your child a head start. We will see you in Episode 02.

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