



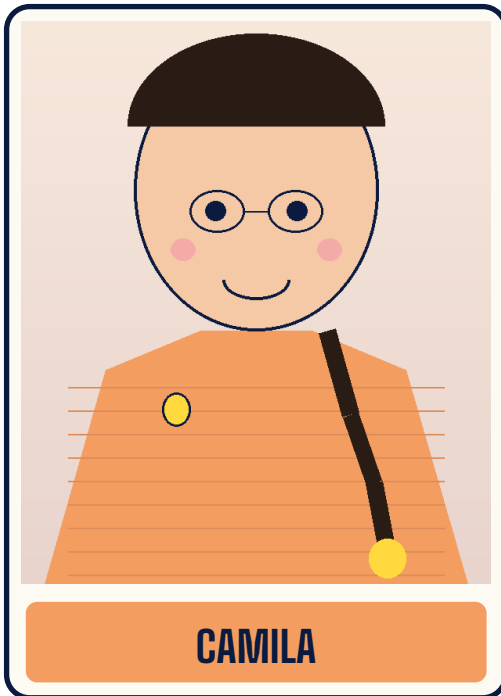
BUSINESS WORLD · GRADE 1

What Does a Business Sell?

NAME IT

Student Activity Pack · 16 pages of real learning

QUICK — POINT TO SOMETHING YOU CAN HOLD.



I'M CAMILA.

I'm seven. I draw on EVERYTHING — napkins, my arm, the back of my mom's grocery list. (She doesn't love that.) I keep my favorite pencil tucked behind my ear like FORGE keeps his.

Last week I learned to SPOT a business. This week I want to NAME what they sell. Come hunt with me.



fair pin #1

BIG IDEA: NAME WHAT YOU OWN

Businesses sell
GOODS
(things you **HOLD**)
or **SERVICES**
(things people **DO**).

REMEMBER: HOLD vs DO · some places sell BOTH

G

GOOD
hold it

S

SERVICE
someone **DOES**

?

BOTH
some sell both

WHAT HAPPENED



Camila and FORGE went to the school fair. At every booth FORGE asked: 'Goods or service?' At the lemonade stand they got a cup — that's a GOOD, you take it with you. At the face-painting chair

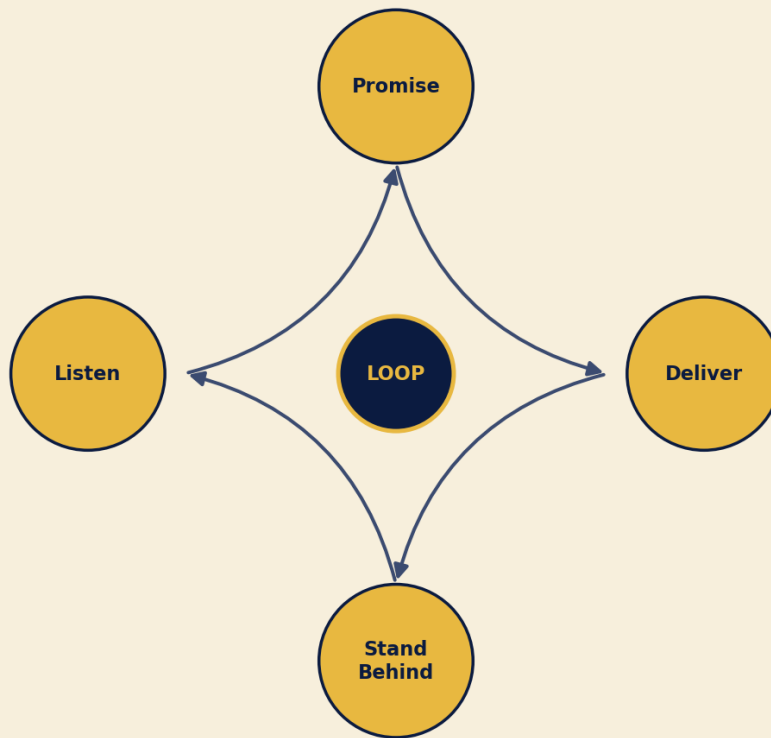
LEMONADE GOOD	FACE PAINT SERVICE	TOY BIN GOOD	BIKE FIX SERVICE	HOT DOG STAND BOTH
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ACTIV

Read each thin

1. Ice crea
2. Haircut
3. Pizza
4. Telehe
5. Book
6. Tutorin
7. Kick sco
8. Car wa
9. Loaf of
10. Music le
11. Pair of
12. Dog grooming

Serve it — the customer loop



Make it. Sell it. Stand behind it. — CashQuest Kids

G S

GROWN-UP KEY: 1-G 2-S 3-G 4-S 5-G 6-S 7-G 8-S 9-G 10-S 11-G 12-S

STUDENT WORKBOOK

What Does a Business Sell?

1. RECAP

Restate today's lesson in your own words.

2. ONE WORD

Write the single most important word from today.

3. CALCULATE

Show one number you worked with today. No price tags — just math.

4. APPLY

Where would you use this idea tomorrow? One sentence.

Name: _____ Date: _____ Make it. Sell it. Stand behind it.

Milk carton

Eggs

20 SERVICES SOMEONE DOES

Check when you got one this week!

Haircut

Telehealth visit

Car wash

Tutoring

Soccer coaching

Babysitting

House cleaning

Bike repair

School bus ride

Lunch served

Dental cleaning

Eye exam

Oil change

Music lesson

Dance class

Dog walking

Lawn mowing

Phone repair

Library story time

Plane ride

ACTIVITY 2: DRAW IT!

MY MONEY PORTFOLIO

Artifact #1 of 96

This page = Artifact #1 in your K-12 Money Portfolio. Save it.

Draw your favorite GOOD on the left. Draw your favorite SERVICE on the right. Label each one.



My favorite GOOD



My favorite SERVICE

SAVE THIS PAGE

At Grade 12 you'll show your first idea — and you'll see how far you came. Keep this in the folder a grown-up helps you make.

ACTIVITY 3: FINISH IT

Fill in each blank with the word *GOOD* or *SERVICE*.

 The ice cream cone is a _____.

 The haircut is a _____.

 My new kick scooter is a _____.

 Math tutoring is a _____.

 Eating pizza at the school cafeteria is a _____ I eat, and the lunch lady serving it is a _____.

WORDS YOU USED

GOOD

A thing you can hold. You take it home with you.

Examples: Apples. Books. A Plushie. Pencils. Ice cream cones.

SERVICE

Something someone DOES for you. You can't take it home.

Examples: A haircut. A telehealth call. A bus ride. Help with homework.

CUSTOMER

The person who pays for the good or service.

Examples: You are the customer at the ice cream shop.

MORE WORDS · WORD HUNT

BOOTH

A little shop at a fair or market.

Big-kid hint: ask a grown-up to show you one this weekend.

PAY

Give money in trade for a good or service.

Big-kid hint: paying makes the trade fair.

WORD HUNT · Circle these five words

GOOD · SERVICE · CUSTOMER · BOOTH · PAY

G	O	O	D	X	V	S	E	R	V
I	C	E	A	L	S	X	B	O	T
H	K	C	U	S	T	O	M	E	R
P	A	Y	A	M	O	Z	X	C	U
S	E	R	V	I	C	E	G	O	O
D	A	L	P	A	Y	N	B	O	O
T	H	Z	P	A	Y	X	G	O	O
D	C	U	S	T	O	M	E	R	B

6 DAYS OF CONVERSATIONS

One a day. Talk with a grown-up.

DAY 1 At the grocery store: 'What's a GOOD we just bought?'

DAY 2 After anyone helps you: 'Was that a good or a service?'

DAY 3 At the school cafeteria: 'The tray is the good - who's the service?'

DAY 4 At home: 'Who in our family DOES a service? Who buys goods?'

DAY 5 Before bed: 'Name 2 goods you used today and 1 service you got.'

DAY 6 Saturday: 'Show me a business that sells BOTH a good and a service.'

HOW DID IT GO?

Circle one word in each row:

Naming goods and services was...

easy

tricky

fun

silly

My favorite booth at the fair would be...

lemonade

face paint

toys

food

Most of what I get is...

goods

services

both

not sure

Next week I want to learn about...

needs

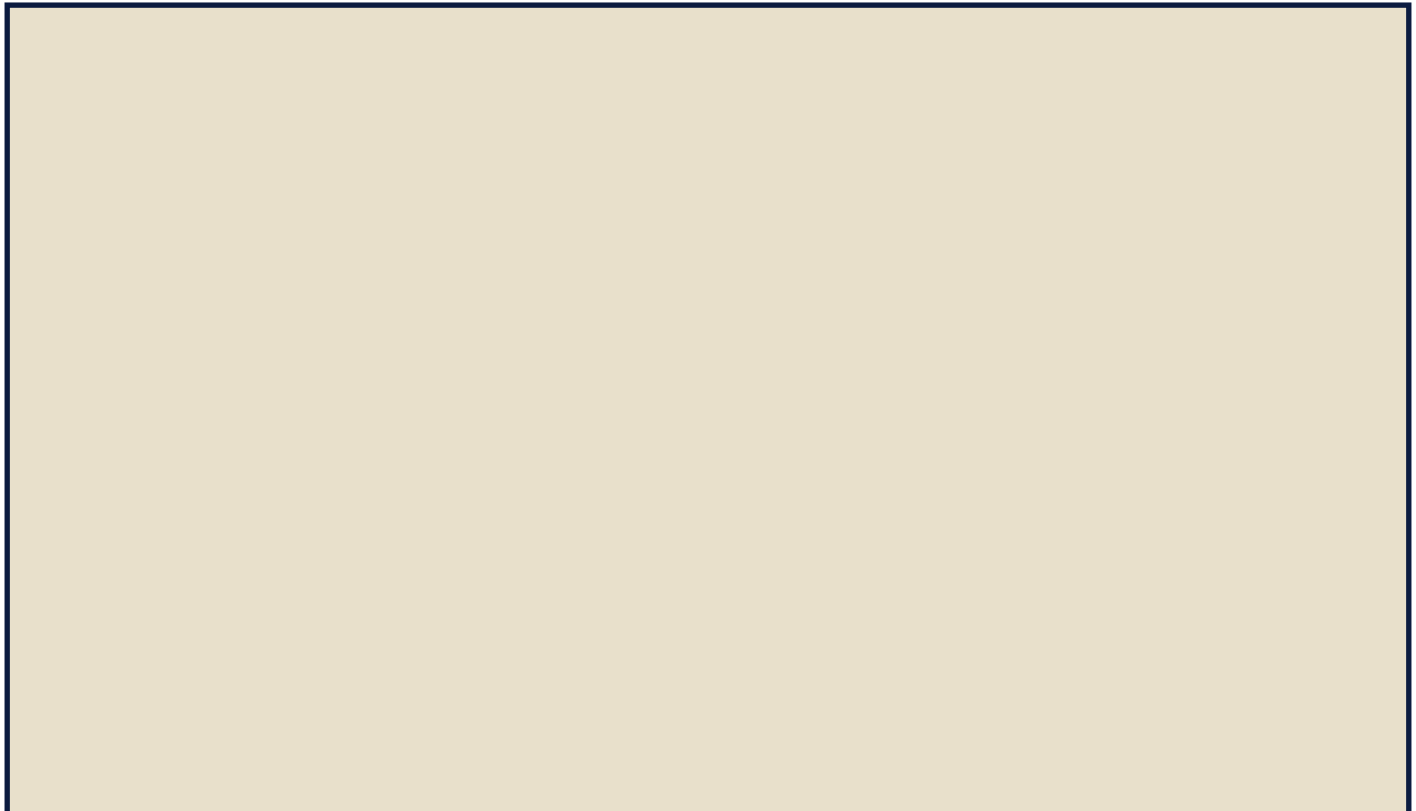
money

owners

everything

BIG PROUD MOMENT

Draw OR write one new GOOD or SERVICE you noticed this week:



EXIT TICKET

5 questions. Q1-Q3 Recall. Q4 APPLY. Q5 CREATE.

Q1 RECALL

Circle the GOOD: (a) haircut (b) cookie (c) tutoring

Q2 RECALL

Circle the SERVICE: (a) Plushie (b) car wash (c) banana

Q3 RECALL

BOTH means a place sells (G) a thing AND (S) a job. Circle: TRUE / FALSE

Q4 APPLY

Name a place near your home that sells BOTH a good AND a service. Place: _____ Good: _____

Service: _____

Q5 CREATE

Invent your own booth. What would you sell? Draw a sign for it in the box below - GOOD / SERVICE / BOTH.

OUR PROMISE TO YOU

What we owe Students, Families, and Educators - every video, every page.

REAL EDUCATION

Lessons you can actually use. No fluff. No filler.

REAL EXAMPLES

Names of places, real numbers, real situations.

REAL STORIES

Characters who feel like people. FORGE. Camila. Leo.

REAL ACTIVITIES

Worksheets you can do. Drawings you can make.

REAL TEACHERS' TOOLS

Lesson plans that save you time.

REAL PROGRESSION

K through 12 - every grade builds.

REAL ANSWERS

When we don't know, we say so. When we get it wrong, we fix it.



FIND MORE LIKE THIS

96 episodes to collect - one badge each.

Next time: Camila tries to sell her own drawings - and finds out the hard way that price isn't just a number.

CASHQUEST KIDS · BUSINESS WORLD

cashquestkids.com

GI_V01 Student v4 · 2026-05-28

CITATIONS & SOURCES

BUSINESS WORLD · GRADE K-2 · G1_V01_Student · BUILD IT

G1_V01_Student

Tier: Student · Primary pillar: BUILD IT · Date: 2026-05-31

PRIMARY SOURCES

Drucker, P. (1985). Innovation and Entrepreneurship

Harper & Row. Chapter 1: Systematic Entrepreneurship

Sahlman, W. (1997). How to Write a Great Business Plan

Harvard Business Review, July-August 1997

U.S. Small Business Administration (2025). Plan Your Business

sba.gov/business-guide/plan-your-business

Pacioli, L. (1494). Summa de Arithmetica

Venice: Paganini. Tractatus XI on double-entry

WHERE THIS APPEARS NEXT

- This is the introductory episode in the BW arc.

9-SPECIALIST PANEL SIGN-OFF

BUSINESS WORLD · GRADE K-2 · G1_V01_Student · Student TIER

PILLAR DECLARATION (Ledger §3.5a — 14-pillar arc)

Primary pillar: BUILD IT · Episode: G1_V01_Student

MARKET EXEMPLAR THIS PDF EXCEEDS

National Geographic Kids (visual+fact density) + Khan Academy (mastery scaffolding) + Acton Academy (project framing)

PANEL SIGN-OFF (each specialist verified independently per Covenant §1-§6)

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REQUIREMENTS DECISIONS LEDGER SECTIONS HONORED

§3.5 brand, §3.5a 14-pillar arc, §3.32 disclaimer, §3.39 IP, §3.13a dollar figures, §3.38 chibi register
§3.41 concept ceiling

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